



EUROPEAN COMMISSION  
JOINT RESEARCH CENTRE  
Institute for Energy and Transport  
Renewables and Energy Efficiency Unit



Ispra, 2<sup>nd</sup> May 2016

**Sustainability for London**

Mr. John Booth  
C/O 5 The Elms  
Station Road, Hatton  
Warwickshire, CV358XN  
United Kingdom

Dear Mr. Booth,

Thank you for having sent the registration form and the action plan to join European Code of Conduct on Data Centres as **Endorser**. Your organisation is hereby granted the title of Endorser. I am proud to welcome you to our network.

As indicated in the Endorsers Guidelines - you can download them at <http://iet.jrc.ec.europa.eu/energyefficiency/ict-codes-conduct/data-centres-energy-efficiency> we are expecting you to promote the Code of Conduct. In particular your organisation should:

- disseminate information on the Code of Conduct;
- encourage companies to become Code of Conduct Participants;
- aid Code of Conduct Participants in putting into practice, the recommendations of Participant Guidelines and Best Practices.

Now as an Endorser, your organisation will be listed on the web site at [http://iet.jrc.ec.europa.eu/energyefficiency/organisation-list-short/ict\\_coc\\_dc\\_endorser](http://iet.jrc.ec.europa.eu/energyefficiency/organisation-list-short/ict_coc_dc_endorser)

I hope that this process will bring you recognition for your support and implementation of energy efficiency and that, as a result, we may welcome several new Participants to the Code of Conduct.

I am looking forward to our collaboration with great enthusiasm and anticipation of success. If you need further technical assistance, you may consult our web-site. Should you have any further questions, please do not hesitate to contact me.

Yours sincerely,

Paolo Bertoldi  
Project Manager